

Frances C. Mack

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Summary

Multimedia journalist with experience in strategic communications and brand promotion at Corning Incorporated. Published author in the American Journal of Undergraduate Research. Seeking a creative workplace dedicated to sharing impactful and engaging stories.

Education

Northwestern University | Chicago, Ill.

expected graduation: August 2025

Master of Science in Journalism and Communications with a specialization in Health, Environment and Science

GPA: 4.0

Lehigh University | Bethlehem, Pa.

graduation: May 2024

Bachelor of Arts in Scientific and Environmental Journalism

cumulative GPA: 3.9

Minors in Earth and Environmental Science and Museum Studies

Honors/Awards: Comer Climate Scholar, Eckardt Scholars Honors program, Dean's List Fall 2020-2024, four Williams Prizes in Journalism, Linda Strassberg Memorial Prize for producing the top honors thesis in journalism in 2024

Related Experience

Bulletin of the Atomic Scientists | Chicago, Ill.

June 2025 – present

Editorial Intern

- Wrote breaking news articles, investigated shifts in U.S. healthcare and governmental mistrust in medical publishing
- Developed clear, consistent content about climate change, nuclear risk, biosecurity and disruptive technologies

Chicago Health | Chicago, Ill.

January 2025 – present

Freelance Reporter

- Pitched and wrote articles about integrative medicine and injustices in the study of predictive drug prescription

Medill Reports | Chicago, Ill.

January 2025 – present

Editing/Audience Engagement Fellow

- Copy edited articles for journalism students, published content on Wordpress, helped manage Medill social media pages

Lehigh Journalism Department | Bethlehem, Pa.

January 2024 – June 2024

Journalism Research Assistant

- Formatted, fact checked and edited book footnotes according to Chicago Style to ensure accuracy for publishing

Technology Research and Community Writing Fellowship | Bethlehem, Pa.

August 2022 – May 2024

Writing and Editing Tutor

- Read, edited, and commented on final and midterm papers written by 30 students per semester across different disciplines
- Conferenced with students individually to teach them about syntax and diction to strengthen written voice

The Brown and White Newspaper | Bethlehem, Pa.

January 2022 – December 2023

Multimedia Managing Editor/Photo Editor

- Led a team of 30 photographers in curating photos for issues of the semiweekly paper to create compelling visual stories
- Oversaw the photo, video, podcast, data graphics, design, and illustration departments to ensure collaborative journalism

Lehigh University | Bethlehem, Pa.

Mountaintop Undergraduate Research Fellow

May 2021 – September 2023

- Wrote a paper on Superbugs, COVID-19 and the media published by the American Journal of Undergraduate Research
- Coded 288 articles to quantify the coverage of antibiotic resistance, contributing insights to public health communication
- Presented findings at the American Association for the Advancement of Science Conference in 2022 to engage researchers in public health discussions

Corning Incorporated | Painted Post, N.Y.

September 2022 – December 2022

Communications Specialist

- Developed organizational announcements, edited articles written by researchers, and designed Sharepoint pages
- Designed professional profiles for researchers to tell their stories and humanize scientific innovators

Marketing and Communications Intern.

May 2022 – August 2022

- Developed integrated communications strategies to guide projects, aligning messaging with organizational goals
- Created content for Corning's intranet, aligned with brand guidelines, to share achievements and promote company culture

Additional Work Experience

Northwestern Residential Services | Evanston, Ill.

August 2024 – June 2025

Assistant Resident Director

- Directly led six resident assistants to ensure the safety, health and well-being of 625 students
- Served on a duty rotation and helped with conflict mediation, medical emergencies, and maintenance issues across campus

Corning Museum of Glass | Corning, N.Y.

June 2018 – July 2024

Science Demonstrator/Guest Services Associate

- Verbally communicated the science of glass breaking and the applications of optical fiber to guests in daily presentations

Lehigh University Art Gallery | Bethlehem, Pa.

January 2024 – May 2024

Museum Education Intern

- Organized an event with environmental photographer Nick Brandt about the intersection between art and climate advocacy
- Designed tours for local fifth graders, communicating the realities of climate change through interactive learning

Applicable Skills

Adobe Creative Suite, Microsoft Office, Microsoft SharePoint, Associated Press style, HTML, writing, copy-editing, reporting, videography, digital photography, photo editing, video editing, graphic design, WordPress, Wix, customer service and retail

